NEWS RELEASE

株式会社 日新
NISSIN CORPORATION

Website https://www.nissin-tw.com/english/
6-4, Kojimachi 1-chome, Chiyoda-ku, Tokyo 102-8350, Japan
TEL +81-3-3238-6555 FAX +81-3-3238-6558

March 21, 2024

Establishment of Nissin's Group Mark

We are pleased to announce that our company and its group subsidiaries have decided to introduce a new logo mark for the group, which will be implemented starting from April 1, 2024.

1. Group Mark Design

NISSIN

2. Design Concept

(1) The logo is alphabetized for use at overseas group companies, and to evoke familiarity and brightness, a soft and rounded font is chosen.

(2) The color of the alphabets represents the "sea and sky," which are essential elements of global logistics that is blue (Nissin Blue) to convey a sense of cleanliness and innovation.

(3) The gently vertically moving curves at the top and bottom symbolize the flow of logistics, innovation, and collaboration. By incorporating the Nissin colors (orange and maroon), the logo expresses a sense of unity and dynamic growth.

With the start of Phase 2 of the 7th Medium-Term Business Plan and the renewal of our company's website, we aim to create a beloved group mark as a symbol of our group's evolution, unity, and commitment to providing high corporate value to all stakeholders. We will continue to cherish the mark that has been cherished by our customers as our company symbol, passing it down to future generations.

Thank you for your continued support.

●For inquiries regarding content, please contact:
General Affairs Department
Tel: +81-3-3238-6664 E-Mail: office_kanri@nissin-tw.com